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NovaTech Services
stable and reliable computing - 9/08

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in this issue

spam eMail headaches

IT Planning

Dear Terry,
Computer issues are a constant headache for many businesses. Solutions exist and can ease productivity concerns. In this edition we address email and planning challenges.

Best Regards,

Terry Hines
President, NovaTech Services, Inc.

spam eMail Headaches

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Spam email messages have reached epic proportions affecting productivity for every individual. Individuals unaffected by spam only have a matter of time before their email address ends up on spammer lists.

We have not found client based solutions to be effective as the spammers adjust their tactics much faster than new releases are provided and installed. This situation will continue to worsen as more loopholes are exploited faster than they are plugged. There are several services available that provide automatic updates and can greatly reduce the amount of spam received - SpamAssassin, Postini, and for larger offices Barracuda. These are very cost effective solutions and are easily setup. Each of these solutions are well funded which can provide assurance for continued management of the spam filtering.

You can setup Postini directly through Google with a reasonable set of steps detailed on the Postini-Google website.
We recently introduced the new service to one of our other customers - see her comment below.

Sent: Monday, September 22, 2008 8:44 AM
To: iraw@novatechservices.com; 'Terry Hines'
Subject: No SPAM/JUNK

Ira, Terry,

Just wanted to let you know how wonderful it is to log on from home and at the office and not have my inbox inundated with junk mail. Thank you for transitioning our email account. Have a great day!!

Sincerely,
Kimberly

IT Planning
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"it's not about using any technology - it's about enabling your business"
"it's not rocket science - it's about asking the right questions"

"it's not geeky esoteric questions - it's sound, quick business planning"

Information Technology planning for any business starts by clearly articulating the business drivers, priorities, and processes. The IT plan needs to support and enable these business objectives. While IT can enable businesses, IT plans and decisions should not drive the business objectives. Therefore planning for IT is no different than planning for any other business process, the business should identify the goal and direction with IT supporting the effort. The result will have IT servicing the business through IT investment. IT needs to be a service to the business and be able to manage the services being delivered.

The IT plan should take into consideration the IT investment areas. The plan should be established yearly and reviewed for adjustment and corrections on a quarterly basis. Principles of planning should drive prioritization and focus.   The result will be an IT plan driving funding and project time allocation. Prioritization and funding should be given to those areas with the highest benefit covering the highest risk areas for the business with the most manageable investments in costs and time.

The IT investment areas provide a comprehensive collection of areas for consideration. Each IT area should be reviewed. The IT area can be quickly dismissed as already addressed or unnecessary. These investment areas need to be reviewed for completeness of the approach for pursuing the business objectives.

Quick Links...
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Our Website: www.novatechservices.com

Contact Information
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phone: 408-295-3188
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